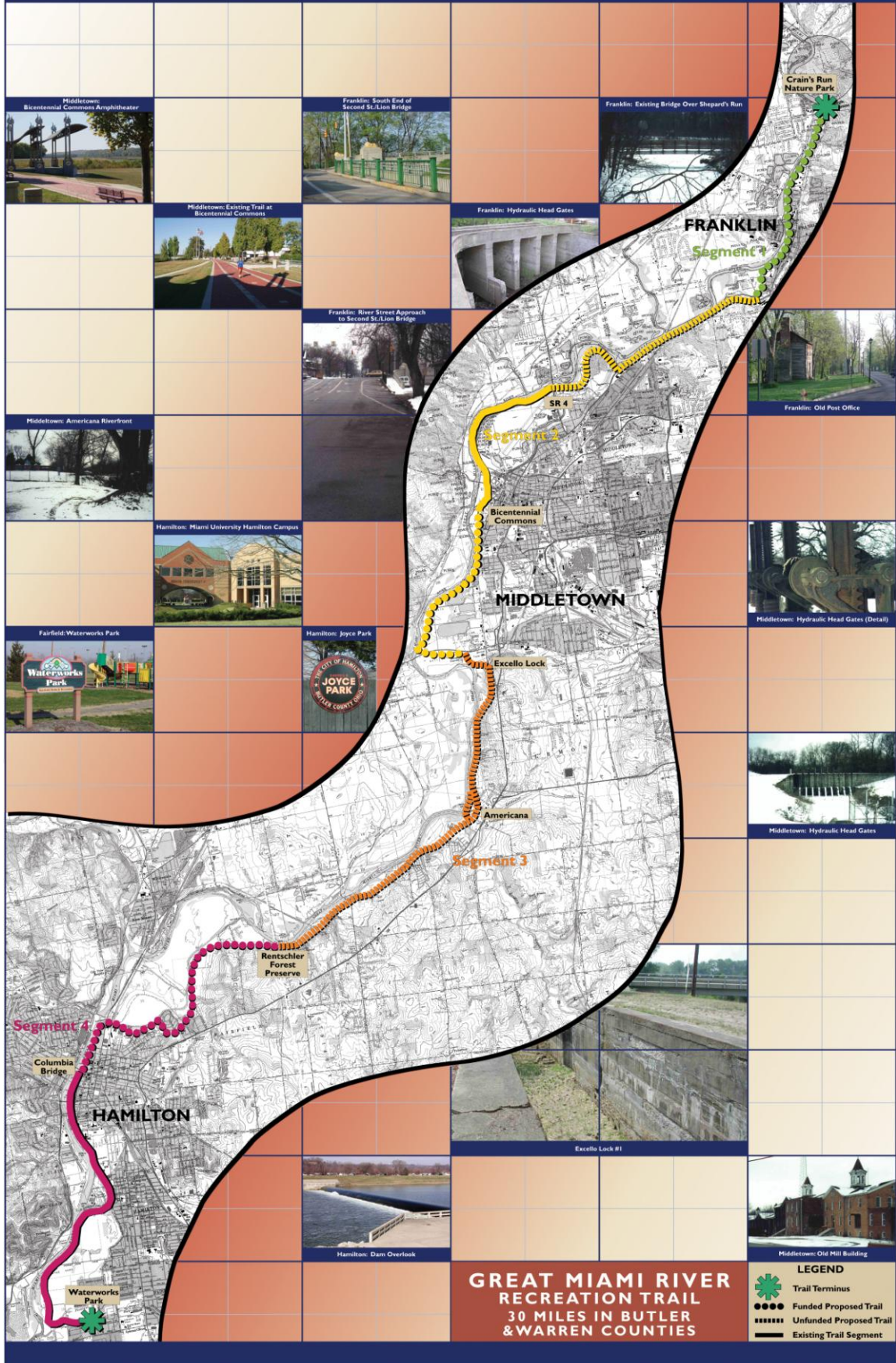




# GREAT MIAMI RIVER RECREATION TRAIL



**GREAT MIAMI RIVER RECREATION TRAIL**  
30 MILES IN BUTLER & WARREN COUNTIES

- LEGEND**
- Trail Terminus
  - Funded Proposed Trail
  - Unfunded Proposed Trail
  - Existing Trail Segment



Dear Business Leader:

As you know, the Great Miami River is a wonderful recreational amenity and a valuable natural resource. But wouldn't it be great if everyone in the region – and across Ohio – understood and appreciated its value, too?

They can – with your help. The Great Miami River Days Committee and its partners invite you to participate in the seventh annual “Great Miami River Days” on Saturday and Sunday, September 8-9, along the banks of the Great Miami River in Hamilton adjacent to the Miami-Hamilton Campus on University Boulevard.

The Great Miami River Days Committee is again teaming with the Hamilton Vision Commission and many other organizations to continue this exciting regional celebration of the Great Miami River. We expect thousands of families from the Region to celebrate with us and be exposed to your corporate identity.

The mission of the “Great Miami River Days” is to educate and encourage the community to:

- Appreciate and protect the aesthetic value of the Great Miami River and its corridor;
- Become aware of the river corridor as a resource for clean water, habitat, and education;
- Take advantage of the recreational opportunities the river offers;
- Recognize the Great Miami River as an important natural amenity.

“Great Miami River Days” features historical and recreational events including a water sports competition, living history encampments, Rowing Exhibition and more. In addition, conservation and recreation organizations will participate with hands-on displays to help citizens understand the value of the river – both as a natural resource and an economic-development tool.

Visit [www.greatmiamiriverdays.org](http://www.greatmiamiriverdays.org) website where event and sponsor participation will be detailed.

The Committee believes that your company is a perfect fit for this event and invites you to participate as a sponsor of the “Great Miami River Days.” We hope you can see the power of this event to connect our communities with this great natural resource. We look forward to your support and appreciate your consideration.

Sincerely,

Tony Traub  
Great Miami River Days Chairman  
(513) 617-4994

[tonyt@abustech.com](mailto:tonyt@abustech.com)



*At the*  
Great Miami River  
Neilan Boulevard, Hamilton, Ohio



## **GROUP VISION •**

- To create a regional celebration of the recreational potential of the Great Miami River and its surrounding watershed
- To appeal to a wide variety of audiences and participants
- To include environmental educational content
- To provide a stimulus to view the Great Miami River as a valuable natural asset suitable for myriad recreational purposes
- Provide business, industry and sport an opportunity to assist and support smart conservation management of our natural resource.

## **MISSION**

- To create a better understanding of the Great Miami River as a precious natural resource that should be protected and appreciated as a resource for clean water, habitat, education, scenery and responsible recreation that can bring desirable, economically sound growth to the area.

## **GOAL**

- We seek a better understanding of the Great Miami River system as a precious natural resource by jointly organizing and facilitating an outdoor, educational event along the river each year.

[www.greatmiamiriverdays.org](http://www.greatmiamiriverdays.org)

# PARTNER ORGANIZATIONS

*Partners working with the event include:*

*American Heart Association*

*Butler County Department of Environmental Services*

*Butler County Soil and Water Conservation District*

*Butler County Storm Water District*

*Friends of the Great Miami*

*City of Hamilton*

*Great Miami Rowing Center*

*Hamilton Community Foundation*

*Hamilton County Soil and Water Conservation District*

*Hamilton-New Baltimore Ground Water Consortium*

*Hamilton Boat Club*

*Hamilton Visitors Bureau*

*Hamilton Vision Commission*

*Izaak Walton League*



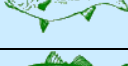
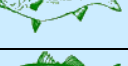


























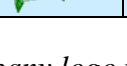

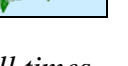
*Miami Conservancy District*

*Miami University-Hamilton*

*Miami Valley Ohio 1700-1865 & Campbell County KY Re-enactors*

*Ohio State University Extension at Butler County*

# Sponsorship Levels

SPONSOR LEVEL	PRESENTING SPONSOR \$20,000	WATERSHED \$10,000	AQUIFER \$5,000	RIVER \$3,000	STREAM \$1000	HEADWATER \$100-\$999
Signage on Ski Jump Ramp (1 month prior – weather permitting)						
Signage with Logo at Festival Entrance						
Listed on all Marketing Material ***						
Signage at Sponsored Activity ***						
Logo on Neilan Boulevard event banner (3-4 weeks prior)					<i>Each banner features GMRD and one company or organization!</i>	
Company or Organizational Booth at Event (if desired)						
Listed on Great Miami River Days T-Shirt***						
Web Site Listing with Web Site Reciprocal Link						
Listed on Sponsor Signage at Event ***						

\*\*\* Presenting and Watershed Sponsor Levels - A company logo will be used at all times possible on GMRD marketing materials

Please send electronic logos to Fiora Casey, [fiora@one.net](mailto:fiora@one.net)



## SPONSOR COMMITMENT

***Sponsorship of Great Miami River Days is Tax Deductible!***

**YES! Our organization commits to sponsoring the goals of “GREAT MIAMI RIVER DAYS 2012” and the vision for the Great Miami River Recreational Trail!**

*Please enter your sponsorship level:*

- \$ \_\_\_\_\_ PRESENTING SPONSOR (\$20,000 AND UP)
- \$ \_\_\_\_\_ WATERSHED SPONSOR (\$10,000 AND UP)
- \$ \_\_\_\_\_ AQUIFER SPONSOR (\$5,000 AND UP)
- \$ \_\_\_\_\_ RIVER SPONSOR (\$3,000 AND UP)
- \$ \_\_\_\_\_ STREAM SPONSOR (\$1000 AND UP)
- \$ \_\_\_\_\_ HEADWATER SPONSOR (\$100 to \$999)

As a PRESENTING or WATERSHED or AQUIFER SPONSOR noted below, our organization is interested in sponsoring the following Great Miami River Days event:

- \_\_\_\_\_ Racing Boats (\$20,000 Sponsor Level)
- \_\_\_\_\_ Water Ski Show (\$15,000 Sponsor Level)
- \_\_\_\_\_ Entertainment (\$12,000 Sponsor Level)
- \_\_\_\_\_ Children’s Area (\$5,000 Sponsor Level)
- \_\_\_\_\_ Encampments and Historic Reenactments (\$3,000 Sponsor Level)
- \_\_\_\_\_ Food Court (\$3,000 Sponsor Level)
- \_\_\_\_\_ Fireworks (\$3,000 Sponsor Level)
- \_\_\_\_\_ I will make a partial donation of \$ \_\_\_\_\_ to the Fireworks
- \_\_\_\_\_ I will to donate \$ \_\_\_\_\_ to the Great Miami River Days Event

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone # \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web Site: \_\_\_\_\_

Signature: \_\_\_\_\_

Please make check payable to the Hamilton Community Foundation  
 Reference: Great Miami River Days Sponsorship  
 Mail to: Hamilton Community Foundation, 319 North 3<sup>rd</sup> Street, Hamilton, OH 45011